

22 March 2016

**888 Holdings Public Limited Company
(‘888’)**

Dividend Declaration

888, one of the world's most popular online gaming entertainment and solutions providers, announces that its board of directors has recommended the payment of a final dividend comprising 4 cents per share plus an additional one-off 8 cents per share, taking into account the strong performance of the business in 2015.

Together with the interim dividend paid in September 2015, this totals 15.5 cents per share for the year.

Subject to shareholder approval of the final dividend at the Annual General Meeting, to be held on 9 May 2016, the board of directors has approved a record date of 15 April 2016 and a payment date of 12 May 2016. The shares will be quoted ex-dividend on 14 April 2016.

Holders of shares may elect to reinvest their final dividend*. The latest election date is 15 April 2016.

Holders of shares in certificated form and those holders of depositary interests will receive the dividend in pounds sterling. Conversion between the declared USD rate and GBP will take place on 3 May 2016.

- ends -

Contacts and enquiries:

888

Brian Mattingley, Chairman

+350 200 49800

Itai Frieberger, Chief Executive Officer

+350 200 49800

Aviad Kobrine, Chief Financial Officer

+350 200 49800

Hudson Sandler

+44(0) 207 796 4133

Alex Brennan

** Any holder wishing to participate in the Dividend Reinvestment Plan or wanting to change their previous election should contact the Plan Administrator 0871 664 0381. Calls to this number cost 10p per minute plus any network extras.*